



# Gen Z and Millennial Employees: Building the Workforce of Tomorrow

Moderated by:



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Booth #1208

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# NPS Score by Generation:

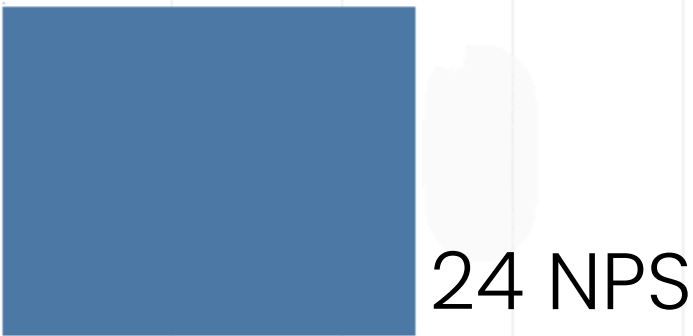
NPS score based on the question how likely is it you would recommend this company as a place to work



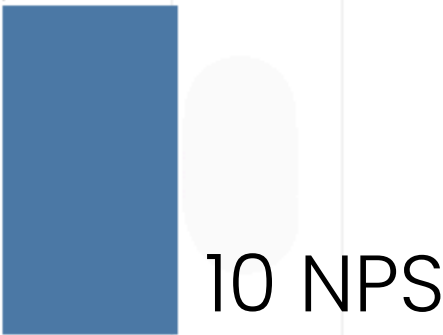
**Baby Boomer  
(1946–1964)**



**Generation X  
(1965–1980)**



**Millennial  
(1981–1996)**



**Generation Z  
(1997–2012)**

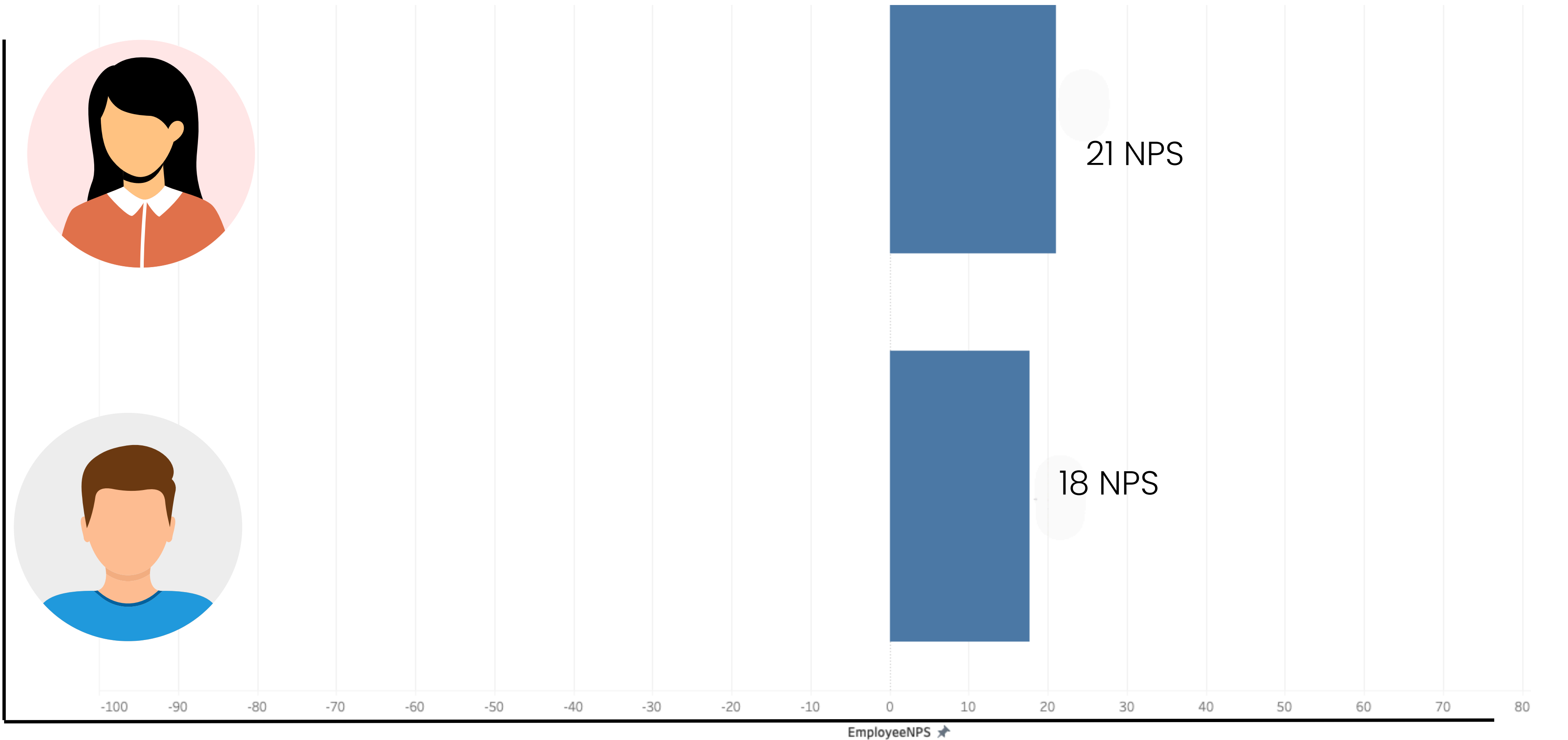


-100 -90 -80 -70 -60 -50 -40 -30 -20 -10 0 10 20 30 40 50 60 70 80 90 100

EmployeeNPS ★

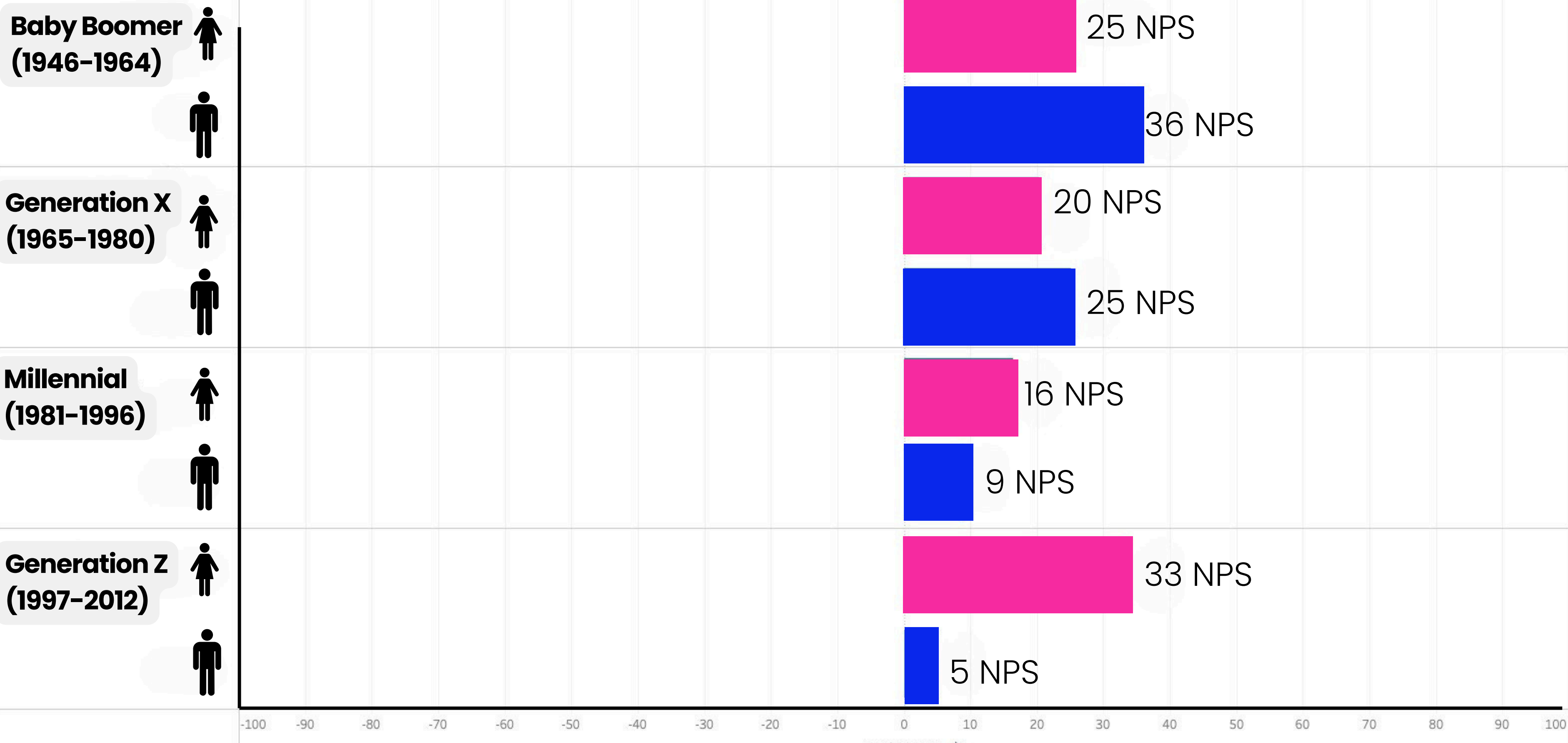
# NPS Score by Gender:

NPS score based on the question how likely is it you would recommend this company as a place to work



# NPS Score by Generation/Gender:

NPS score based on the question how likely is it you would recommend this company as a place to work

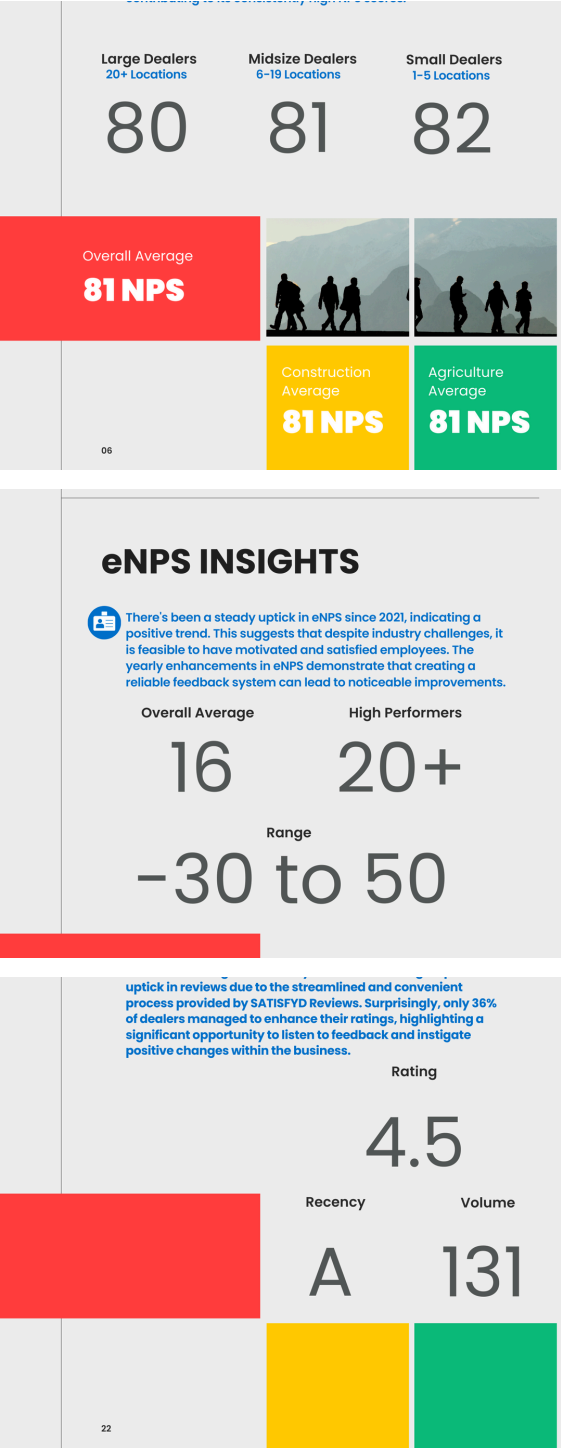


# EMPLOYEE & CUSTOMER EXPERIENCE BENCHMARK REPORT

How do you measure up against your competition in the equipment industry?

**2024**

 **SATISFYD**





## Resource Hub

- Voice of Customer
- Voice of Employee
- SATISFYD Reviews
- Industry Benchmarks
- Virtual Summit
- Customer Stories
- And More!



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**Making Customer &  
Employee Experience  
Your Competitive  
Advantage**

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